

ORACLE

Working Effectively with Oracle Support

Customer Support Manager (CSM)
Outbound Team

Agenda

- Support Terminology
- Oracle MetaLink
- Support Tools
- Working Effectively with Support
- Escalations
- Summary
- Quick Reference
- Q&A

Support Terminology & Tools

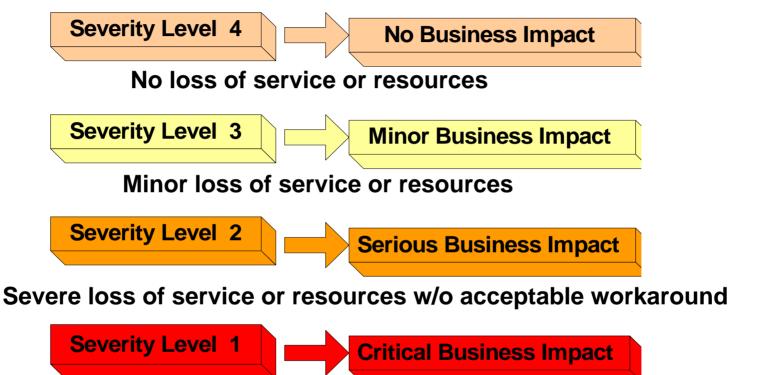
- Support Acronyms and Terminology
 - CSI number
 - Service Request Number and Severity Definitions
 - Service Request Status Codes
 - OracleMetaLink
 - Diagnostic Tests
 - Configuration Support Manager (CSM)
 - Oracle Collaborative Support (OCS)

CSI Numbers

Your Key to Accessing Oracle Support

- What is a CSI Number?
 - <u>Customer Support Identifier</u>
 - Used to Verify Eligibility for Support Services
 - Identifies your licensed products
 - Necessary to access MetaLink
- CSI / MetaLink Customer User Administrator (UA)
 - Customer is responsible for maintaining CSI
 - Each CSI must be assigned at least one UA
 - Multiple UA's are advised for backup purposes
 - Provides Control over your Company's MetaLink access
 - Enhances Security
- CSI Migrations
 - Do not delete migrated CSI's from MetaLink

Service Request Severity Definitions



Complete loss of service or resources and work cannot reasonably continue - the work is considered "mission critical"

SR Status Codes

NEW
ASG
WIP
RVW
1CB
New SR
Assigned to a Support Engineer
Work In Progress
Review
1st Callback

2CB
 2nd Callback
 IRR
 Immediate Response Required

• INT Awaiting Internal Response

• WCP Waiting for Customer to apply Patch

• CUS Waiting on Customer

• LMS Left Message

• SCL Soft Close

Closed Status: • HCL Hard Close

DEV Assigned to Development

Development:

Customer:

SCL vs. HCL

SCL

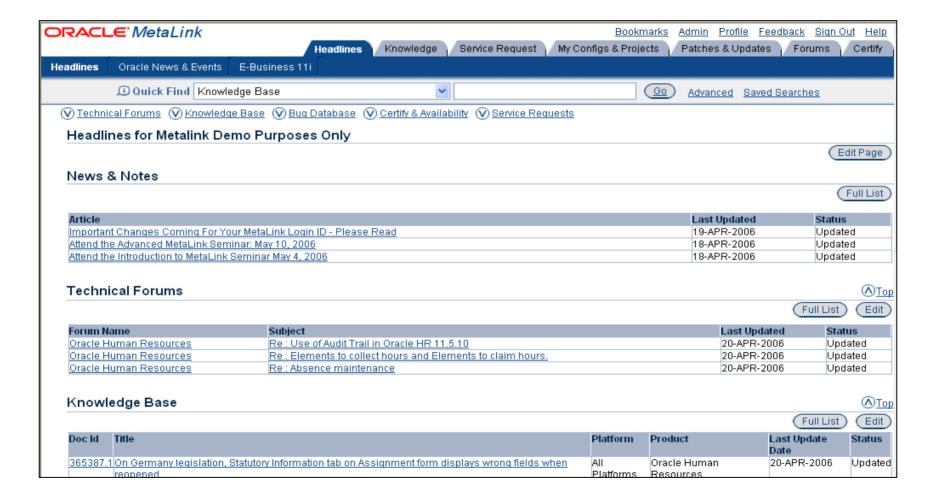
- An inactive Status used when a solution is provided
- Can still be updated by the customer
- Does not signify that you are in agreement that the issue is resolved
- Changes automatically to HCL in 14 Days

HCL

- Final Status SR cannot be updated
- Ask Support Engineer to extend SCL default period if you need additional time before SR moves over to HCL status

Oracle MetaLink

metalink.oracle.com



Oracle MetaLink

- A web application that provides access to:
 - Technical information and solutions
 - Patches
 - Bugs
 - Support Engineers
 - Other users in the Oracle Community
- Benefits of MetaLink
 - Repository of technical articles
 - Diagnostic tests
 - Interactive Forum
 - SR Access
 - Personalized home page
 - 24 x 7 access

Diagnostic Tools

Gathers Detailed Information About Oracle Environment

- Server
 - Remote Diagnostic Agent
 - Ora-600 Lookup Utility
 - 300+ DBA Scripts
 - Health Check / Validation Engine Rule Sets
- Applications
 - Diagnostics Support Pack
 - 175+ Diagnostic Tests for the E-Business Suite

Oracle Collaborative Support (OCS)

Faster Resolution Time

- On Demand connection
- Instant online collaboration
- Customer access to scripts, tools and instruments
- Join via MetaLink

Expectations

- Used for observation, validation, and problem verification
- Engineers will not start a session to install or train on the product, nor demonstrate product functionality
- Web Conferences typically last no longer than 20 minutes

Configuration Support Manager

Feature:

A powerful tool that automates the information exchange between Oracle and your customer's enterprise.

Value:

- Proactive avoidance of problems
- Simplified Service Request submission
- "One-Click" tracking of Service Requests
- Detailed configuration and settings view with history
- Streamlined problem resolution
- •Improved communication of your business needs



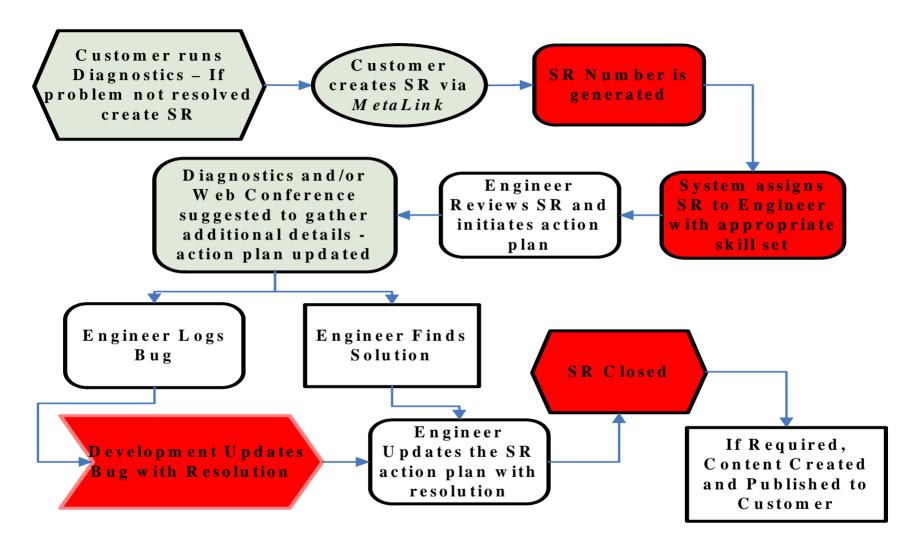


Working Effectively with Support

What does a Support Engineer Do?

- Works a queue of current customer issues in a variety of statuses
- Provides resolutions and / or workarounds
- Responds to new incoming SRs
- Uses Oracle's Diagnostic Methodology for troubleshooting
- Acts as liaison between customer and development
- Contributes to knowledge base content in MetaLink
- Does not replace education or consulting

SR Process



Best Practices

- Lesson's learned from our customers....
 - Shared ownership in resolving the issue
 - Quality and quantity of communication
 - Joint Planning on problem resolution

Each Environment is Unique

- Test solutions before introducing them into your production environment
- The data, software and hardware configurations, patch combinations, and integration points are different for every customer
- We depend on our customers to manage their environments and help us understand them
- Customers control the quality and quantity of information about their environment

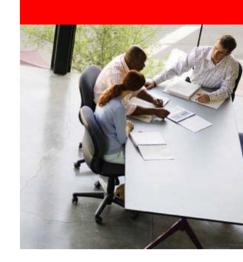
Communicating the Issue

- Clear problem statement: Cause and Effect
 - All known facts
 - Is the issue reproducible?
 - Detailed history of environment and changes
- Answer all template questions
- Review our knowledge base on MetaLink
 - Knowledge Browser
 - Forums
- Contact Support SR
- Ensure that the impact of the issue is well understood
 - Maintain a system log book to track changes, customizations, manage patches and patch testing

Successful Communication

- Documentation is essential
 - Answer all questions
 - Action plans after each update and define who owns each action
 - Minimize SR 'tag' or 'pinging' by ensuring you provide what is requested or a thorough explanation of why it could not be provided.
- Monitor changes in SR status and severity
- Escalate concerns via the escalation process





Bringing Management Attention to your Service Request

Escalations

Raising Severity vs. Escalations

Customers believe that Severity 1 issues or increases in Severity are Escalations – this is <u>not correct</u>. Escalating an issue means bringing management attention to your Service Request and when appropriate more resources. This direct, 2-way dialogue with a Manager in Support is where the next action plan will come from. Severity increases will be discussed during this dialogue.

If the severity level of the SR becomes inappropriate over time, it may be raised by mutual agreement between the Oracle Support Engineer and the Customer.

Escalations

- Encounter critical roadblocks
- Communicate Business issues to managers within Oracle Support
- Dissatisfied with resolution or response
- Escalate issues in a timely manner
- Quality of escalation criteria is key:
 - Project deadlines?
 - Lost Revenue?
 - Government reporting?
 - Users at your door?

Escalation Process

Call US: 800 223 1711

Other Global Support Hot Lines:

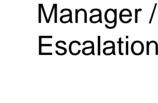
http://www.oracle.com/support/contact.html



V.P. or Executive



Senior Manager or Director



Support Representative

Escalation Manager



Oracle Support Services

oracle.com/support



Oracle Premier Support—Expect Next-Generation Support Unlocking the Power of Your Oracle Solutions



Oracle Premier Support can help you reduce the time, effort, and cost of operating your Oracle systems. Real-time diagnostic and monitoring capabilities identify system performance problems before they affect your business. Oracle experts can help you optimize your systems for availability and performance. And our commitment to product innovation secures your technology future, helping you fully benefit from product enhancements and verifying that your systems are always up-to-date, secure, and operating at peak performance.

Oracle Premier Support

Lifetime Support Policy
 Oracle's comprehensive and flexible Lifetime
 Support Policy covers your entire technology stack,
 from database to middleware to applications

 Product Enhancements
 Adopt the latest technologies, best practices, and industry processes that drive your success

Advanced Support Technologies

 automate the labor-intensive processes required to maintain enterprise applications and technology products

Global Support

No matter where are or when you need assistance, Oracle Premier Support has you covered

Technology Leader ship Oracle's thirty-year commitment to research and innovation means your systems will always be ready for new technology

Contact

secure search

- ▶ MetaLink Login
- PeopleSoft Customer Connection Login

(Sign In / Register for a free Oracle Web account)

Q

- ▶ Contact Support Now
- Acquired Products
 Support

Buy

- Purchase or Renew Premier Support
- Technical Risks of Third-Party Support
- Oracle <u>Pricing and</u> Licensing

Call 1-800-633-0615 or have Oracle Call You

Customer Spotlight



Acxiom

"The proactive nature of Oracle Support is an asset in keeping our systems rupping at peak

J.D. Power and Associates Global Certified Technology Service and Support Certification

Oracle is the first enterprise software provider to receive global certification under the J.D. Power and Associates Certified Technology Service & Support Program for our worldwide support business, encompassing 17 hubs on 5 continents. J.D. Power and Associates certification programs help consumers identify those product and service providers that deliver "An Outstanding Customer Service Experience".

Summary

- Understand support terminology
- Know severity level definitions
- Access MetaLink!!
- Run Diagnostic Tests
- Use Oracle Collaborative Support
- Set up Configuration Support Manager (CSM)
- Communicate the issue effectively
- Implement the escalation process when necessary

Quick Reference

- MetaLink http://metalink.oracle.com/
 - RDA Info Doc ID: 314422.1
 - Diagnostic Tools Catalog 232116.1
 - Escalation Process Doc ID: 199389.1

Oracle Technical Support Policies:

- http://www.oracle.com/support/policies.html
- Download PDF for information regarding Support Terms,
 Support Levels, and Severity Definitions
- OCS Website: conference.oracle.com
 - Quick Tutorial located in the Quicklinks box on the right

Process and Tools Seminars

http://www.oracle.com/support/seminars.html

Some of our more popular Internet seminars include:

Working Effectively with Support

Learn how to save time and work effectively with Oracle Support. Obtain details on leveraging your support investment and customer best practices. Understand support terminology, tools, and the escalation process.

Introduction to MetaLink

Attend a live demo showing the various features available in *MetaLink*. Learn how to log a Service Request (SR) and how to have an SR, a patch or other important news sent to you automatically by email.

Advanced MetaLink

Attend our Advanced *MetaLink* Seminar and learn from the experts how to exploit the Search and Advanced Search functions, how to use the Knowledge Browser, how to setup *My Configurations and Projects*, how the User Administrator functions work, and much more.

MetaLink: My Configurations & Projects

This seminar helps you learn how to use *My Configurations and Projects* effectively to create and manage configurations, manage projects around those configurations, run HealthChecks, and save time logging and resolving Service Requests.

- Support Diagnostic for E-Business Suite 11i Basic: This seminar will give you an opportunity to learn all the details about Support Diagnostics for E-Business Suite 11i, including a live demonstration using real examples. This 90-minute Basic seminar is the first in a series and is directed towards E-Business Suite 11i users who log Service Requests with Support, but all attendees are welcome.
- Support Diagnostic for E-Business Suite 11i Advanced: This seminar will give you an opportunity to learn the details on how to install, execute, and troubleshoot issues using Support Diagnostics for E-Business Suite 11i. This 90-minute Advanced seminar is the second in a series and is directed to E-Business Suite 11i DBAs. This demo will be technical in nature and directed to DBAs who will be installing and maintaining Support Diagnostics. Functional users are welcome to attend but may find the Basic seminar to be sufficient.



Oracle Advisor Webcasts Now Available Through MetaLink

- A new way to receive information about your Oracle E-Business Suite solutions
- This program began with PeopleSoft and has now been expanded to include Oracle EBS and ST customers
- Go to MetaLink Note <u>398877.1</u> Welcome to the Oracle Advisor Webcast Program!
 - Includes links to the Advisor Webcast page
 - Instructions for registering and viewing both live and archived webcasts
 - The current menu of scheduled webcasts to choose from

CSM Outbound Team

Delivery Options

- One-on-One Customer meetings and Webcasts
- Support Webcasts targeting a core Customer audience
- Regularly scheduled free Internet Seminars
- Regional Support Education Workshops
- User Groups, SIGs, RUGs, etc.

Value to you

Following attendance at one of our presentations, Customers have experienced, on average:

- Up to a 40% reduction in volume of new Service Requests
- As much as a 70% reduction in issues requiring further escalation
- A 10% increase in overall Customer Satisfaction

CSM Outbound Team

Contact us via the email addresses below, or contact a member of the CSM Outbound Team directly

- External email:
 - North America:
 - support-training_us@oracle.com
 - Latin America
 - support-training_br@oracle.com

Partner SMART

- Partner-specific training path
- Many recorded training sessions already available
- A new topic covered each month
 - Example sessions include:
 - Apps Diagnostics, Maintenance Wizard, RDA, Change Assistant, Performance Monitor, etc.
- For more information:
 - Log into OPN (http://oraclepartnernetwork.oracle.com)
 - Click on SUPPORT (Left hand column)
 - Look under Get Trained



Thank You!